***ux. Portfolio project:***

different disciplines

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1. UX Portfolio  
   We need to create a site for the UX team on the Wordpress platform that will serve as our portfolio site. This is **different and not connected** to the UX blog project you all just finished. We haven’t settled on a URL yet, but it will be a sub directory of sears.com (uxportfolio.sears.com).  
     
   2. Photo Studio  
   Sears has a photo studio in Elgin where they shoot promotional and product shots for the company. This site will serve as their portfolio so they can advertise their services internally to potential BU clients.  
     
   The designs of these sites will be going into Design Review this coming Monday. The UX portfolio is higher priority with Andrew so he wants that one completed first. However if it’s easier to do them both at once we will just not tell him the Photo Studio site is done until after we show him the UX portfolio.  
     
   We have purchased a Wordpress template (<http://goo.gl/tXJfx>) so it will not have to be coded from scratch, but there will be a minimal amount of customization needed. **Both** sites will leverage this template.  
     
   Officially I will be AD and project driver for both of these projects. In reality, I will be taking the lead on the UX portfolio and Chris Trinco will be leading the photo studio site as he has had all the conversations with the studio. I talked to Brendan about this last week and he said we’ll need the following people on this project:  
     
   Me – UX portfolio lead  
   Chris Trinco – Photo studio lead  
   Mark Hauge – visual design  
   Jason Corradino – Front end, WP  
   Sebasitan Frohm – launching  
   Eddie Moya – dev support  
   Brendan – oversight  
   Mark Pelletier – oversight

What are the changes to an existing theme? **We have comps we can show you (see attached for an idea), I will also make a list of all changes**What features do both sites require? **Chris has a list of all the desired features we can share with you**How and who will use the site (internal vs external)? **UX Port: maintained by TBD editor on UX team, internal and external work**Who will mange it ongoing? **The goal would be for there not to be any ongoing support necessary for either**Where will the money come from for ongoing support? **If ongoing support is needed the hours would be submitted through the respective Worklenz projects**The photo studio site would be a one time project (unless they wanted to update/expand capabilities at which point that would be a separate paid project). The UX Portfolio will *have* to expand in capabilities, but that would be later and that would def be an official project.